

Insight & Imagination

Innovations in... Thinking Differently

Hyatt Regency • Bethesda, Maryland • 13 October 2015

7:30 AM

Attendee Check-In and #MedStarHealthy Light Breakfast Begin - *Crystal Ballroom Foyer*

Early Bird Special

8:30 AM

MI2 Brain Tai Chi™

- **Taylr Jesinger & Mark Smith**
MedStar Institute for Innovation

Forum Begins

9:00 AM

Insight For A Change

- **Ed Tori**
Director, MI2 Center for Health Influence & Engagement
Director of Presence, MedStar Institute for Innovation

9:15 AM

- **Discussion**

9:22 AM

Welcome

- **Mark Smith**
Chief Innovation Officer, MedStar Health
Director, MedStar Institute for Innovation

9:49 AM

The Light Bulb Moment: Three Mysteries

- **Gary Klein**
Cognitive Psychologist, Founder of ShadowBox LLC
Author, Researcher, Entrepreneur, & Pioneer of the Naturalistic Decision Making Movement

10:19 AM

- **Discussion**

10:31 AM

20 Minute Break

10:51 AM

The Creativity Connection Between the Physical and the Mental

- **Elizabeth Delasobera**
Director of Sports Medicine for MedStar Emergency Physicians
Program Director, Primary Care Sports Medicine Fellowship
MedStar Georgetown University Hospital & MedStar National Rehabilitation Network

11:07 AM

- **Discussion**

11:15 AM

The Nose in Front of You: How to See Missed Opportunities Staring You in the Face

- **Eric Haseltine**
President and Managing Director, Haseltine Partners LLC
Former CTO for the U.S. Intelligence Community
Former Executive Vice President, Walt Disney Imagineering

11:45 AM

- **Discussion**

11:53 AM

Epiphany, Savantism, & the Radical Technologies Unlocking the Mind

- **Michael Gillam**
CEO and Founder of HealthLabs and Athla
Former Founding Director of the Microsoft Healthcare Innovation Lab

12:08 PM

- **Discussion**

12:15 PM

Exercise 1

#mi2forum

Please turn mobile phones and pagers to quiet mode.

Agenda continued on other side of page.

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12:35 PM 60 Minute #MedStarHealthy Lunch - *Crystal Ballroom Foyer*

1:35 PM **Insight Interlude**

- **Mark Smith**

1:51 PM **Launching the Revolution: Unlocking the Ideas that Can Change the World**

- **Donna Harris**
Cofounder and Co-CEO of 1776
- **Discussion**

2:06 PM

2:14 PM **The Daily Zoo: Keeping the Doctor at Bay with a Drawing a Day**

- **Chris Ayers**
Digital Artist and Hollywood Character Designer
Author of the Popular Book Series: *The Daily Zoo*

2:44 PM

- **Discussion**

2:51 PM 20 Minute Break

3:11 PM **Exercise 2**

3:44 PM **Tongue Twisters to Tailoring Tasks: Insights for Safety**

- **Raj Ratwani**
Scientific Director, National Center for Human Factors in Healthcare (MedStar/MI2)
Assistant Professor of Emergency Medicine, Georgetown University School of Medicine

3:59 PM

- **Discussion**

4:07 PM **Directed Imagination: There is an App for That**

- **Paul Plsek**
Innovator-in-Residence, MedStar Institute for Innovation
Consultant, Author, & Developer of DirectedCreativity™

4:22 PM

- **Discussion**

4:29 PM **The Beginning**

- **Mark Smith**

4:30 PM Forum Adjourns

Thank you for attending MI2's 6th Annual Innovation Forum.