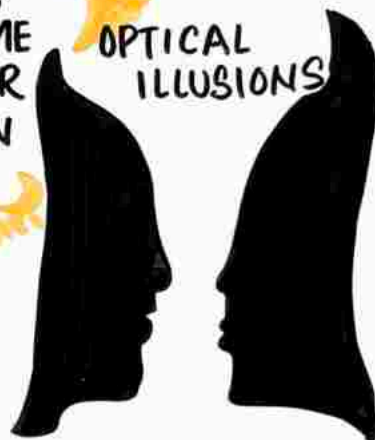


M12'S BRAIN TAI CHI

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TAYLR JESINGER

ONCE YOU KNOW, YOU BREAK THE SPELL... ILLUSIONS REVEAL UNIVERSAL TRUTHS
"BLUE OCEAN BRAIN"



THINK DIFFERENTLY

REGARDLESS OF SIZE,
WE ALL HAVE THE
SAME NUMBER
OF HEART BEATS
IN OUR LIFETIME

MONALISA

ILLUSION OF DEPTH



HERE EYES FOLLOW YOU

OUR BRAIN MAKES SENSE
OF WHAT WE ARE MOST
FAMILIAR WITH

ONCE YOU
SEE, YOU CAN'T
UNSEE IT



FEDEX LOGO

IMPOSSIBLE

PERSPECTIVE

TIME & MEMORY

JUMPING RIGHT IN + WELCOME

MEDSTAR INNOVATION FORUM • NOV. 19, 2019

MARK SMITH - STEPHEN EVANS

WHO ARE YOU GOING TO CONNECT WITH?



HELPS US APPROACH
CHALLENGES
DIFFERENTLY

8:07 ON
A TUESDAY



TODAY IS ALL
ABOUT LEARNING
& CONNECTION

#MI2FORUM



ENTER THE WORLD OF
POSSIBILITY &
INNOVATION

MAKE MEDSTAR THE
SAFEST HEALTH CARE SYSTEM
IN THE NATION

I INVITE YOU TO
SOAR



WE ARE ALL
HERE AS PEERS!

INNOVATION IS ABOUT
DOING AND
THINKING



YOU
SHOULD
DO THAT!

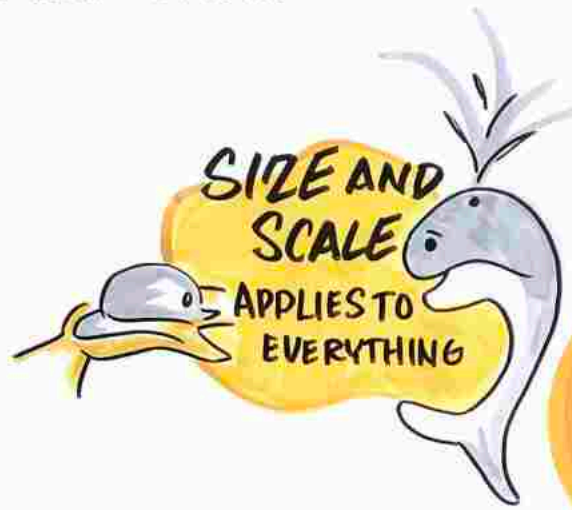


WHY SCALE

A JOURNEY ACROSS
NUMBER, SIZE, SPACE & TIME

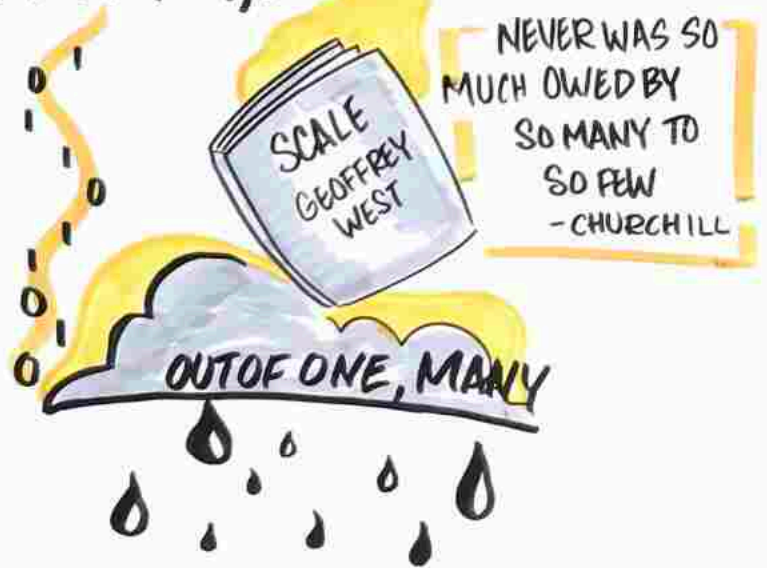
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MARK SMITH



WHEN THE
END IS ONE,
IT'S ALL OR
NONE

THE ONE,
THE FEW
AND THE MANY



CONSCIOUSNESS IS AN
EMERGENT
PHENOMENON

$\pi \times \text{RADIUS}^2 = \text{AREA OF A CIRCLE}$
UNIVERSALLY
INVARIANT

THE WHOLE
IS MADE UP OF
MANY

WHAT WE GET IS
MAGIC



ON CITIZENS & SCIENCE

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ANNE BOWSER

APRIL 22, 2020

CITIZEN SCIENCE
EARTH DAY 2020
50TH ANNIVERSARY

EARTH DAY
NETWORK

THE FUTURE IS IN THINKING
ABOUT SYSTEMS

PLANTS

AIR QUALITY

CLIMATE CHANGE

DRINKING WATER

INSECT POPULATION

FOOD SUPPLY

ALL PROBLEMS
ARE LOCAL AND
GLOBAL

GLOBAL

ALL
PROBLEMS
ARE
SYSTEMS
PROBLEMS



INVOLVE
PUBLIC
IN SUBMITTING
DATA

WE WANT A
REUSABLE
INFRASTRUCTURE
AND GO BEYOND

CIVIC
EDUCATION

WHAT YOU CAN DO
TOOLKIT



"PURPLE
AIR"

A handwritten signature in black ink, likely belonging to Anne Bowser, located below the 'PURPLE AIR' text.

THE NEXT 10 WIKIPEDIAS

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BEN SHNEIDERMAN

NEVER BEFORE POSSIBLE AT SCALE!

AMPLIFY
AUGMENT
ENHANCE
EMPOWER
PEOPLE



MOBILIZE AND
ENSURE QUALITY

STRATEGIES
FOR VALIDATING
DATA

PEOPLE CARE ABOUT DATA!

TRUSTED
RELIABLE
SAFE

ALL USERS

READERS

CONTRIBUTORS

COLLABORATORS

LEADERS

WIKI-MANIA
CONFERENCE

SOME PAGES
ARE LOCKED

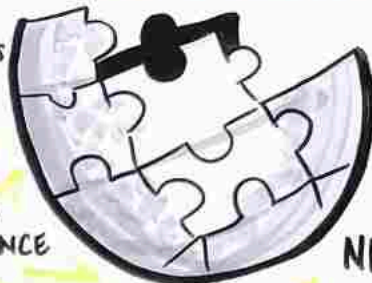
5% OF EDITS
ARE VANDALISM

MOST ARE CLEANED UP IN
2 MINUTES

REVERT
WARS

BREAK DOWN AND
BUILD
CONNECTION

IT'S ALL
OPEN!



SIZE

COHESIVENESS

CONNECTEDNESS

NEUTRAL P.O.V.
IS ESSENTIAL

THE "TALK" PAGES
HAVE MORE CONTENT

EDIT



NEVER BEFORE POSSIBLE AT SCALE!

HIERARCHY

PARTICIPATORY
NETWORK

CONTROL

PLANOPEDIA

HEROPEDIA

THINK
BEYOND?

SOCIAL STRUCTURE
AND VISION

WIKIMEDIA

YELP

CITSCIPEDIA

MEDI PEDIA

23 & ME

INTELLIPEDIA

MEDSTAR-PEDIA

ASTROPEDIA

SENSORPEDIA

BIZOPEDIA



THE POWER OF ONE:

MY ENCOUNTER WITH THE DALAI LAMA

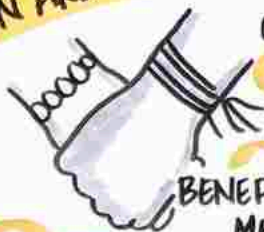
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ELENI TOUSIMUS

WOMEN ARE THE LEADERS OF THE FUTURE - INNATE CAPABILITIES

ABILITY TO INSPIRE OTHERS TO BE THEIR BEST SELVES

ONE PERSON CAN CHANGE A LIFE



BENEFITS OF MEDITATION



HE CARES THAT YOU HAVE A GOOD HEART AND A GOOD BRAIN

USE YOUR HEART AND KNOWLEDGE



HOW CAN PHYSICIANS MAINTAIN COMPASSION?

PRESERVATION

HARMONY

PEACEFUL MIND CAN IMPROVE PHYSICAL PAIN



ENCOURAGE OTHERS TO BE HAPPY

ROCKSTAR FOR PEACE

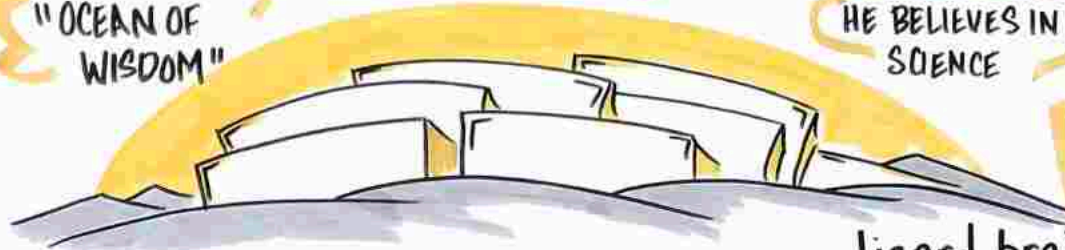


MORNING MINDFULNESS
HIGHEST PATIENT SATISFACTION

"OCEAN OF WISDOM"

HE BELIEVES IN SCIENCE

PEOPLE PATIENTS PLANET



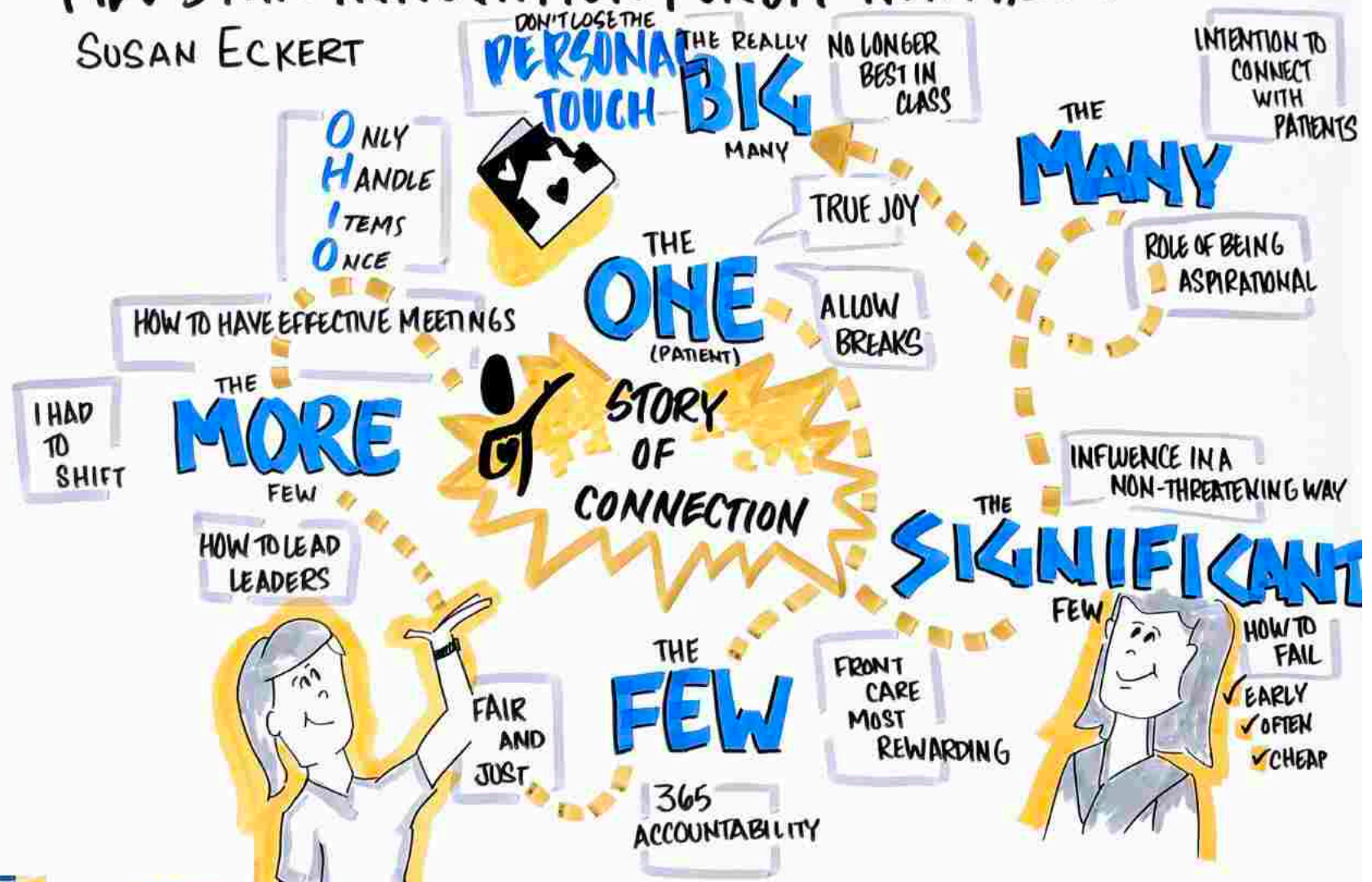
lizard brain · l.green



HOW DID I ARRIVE AT THIS DESTINATION?

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SUSAN ECKERT



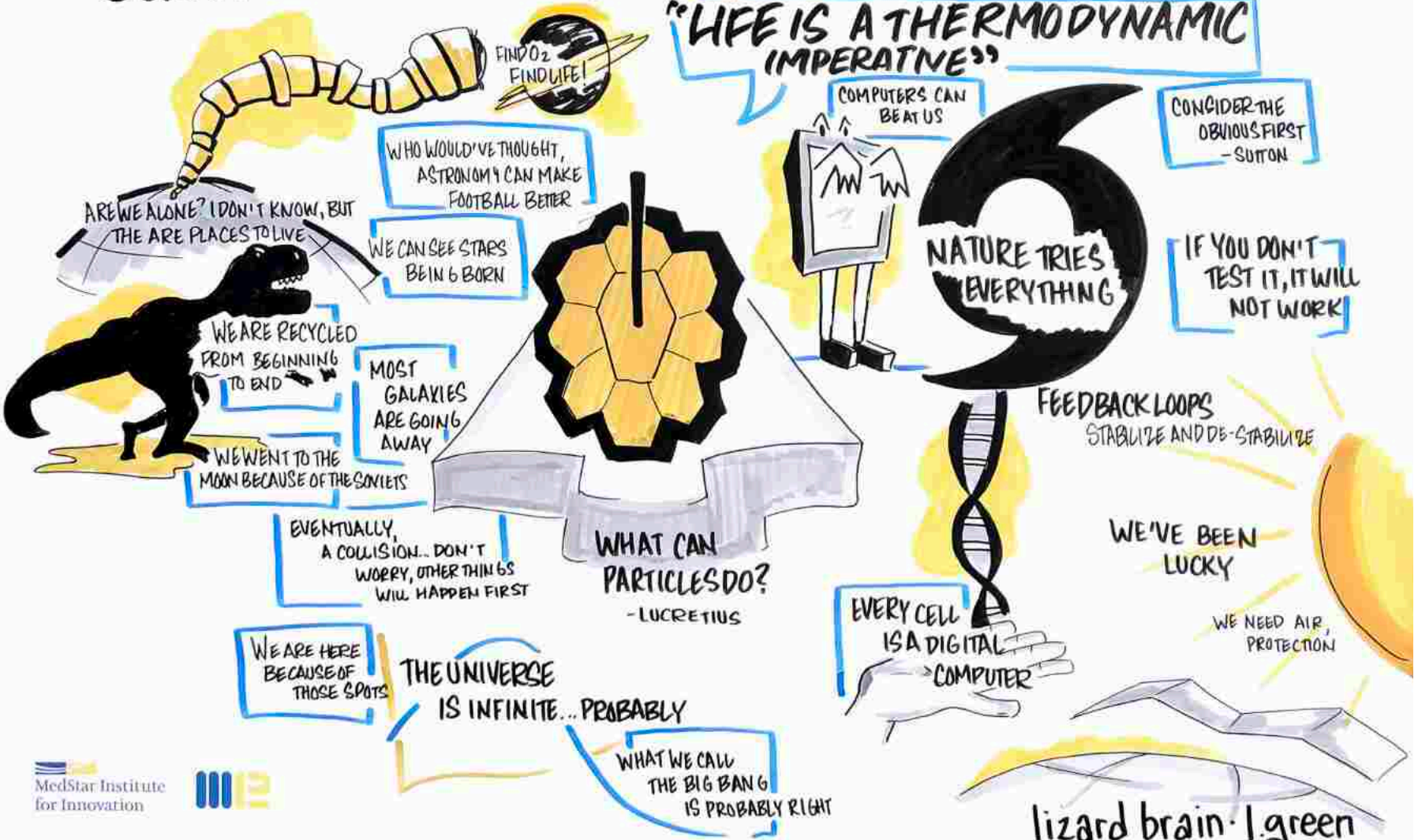
INSTABILITIES EVERYWHERE

FROM THE BIG BANG TO LIFE

JOHN MATHER - NOV. 19, 2019. MEDSTAR INNOVATION FORUM

MEDSTAR IS A LIFE OF ITS OWN

"LIFE IS A THERMODYNAMIC IMPERATIVE"



THE MATHEMATICS OF GROWTH

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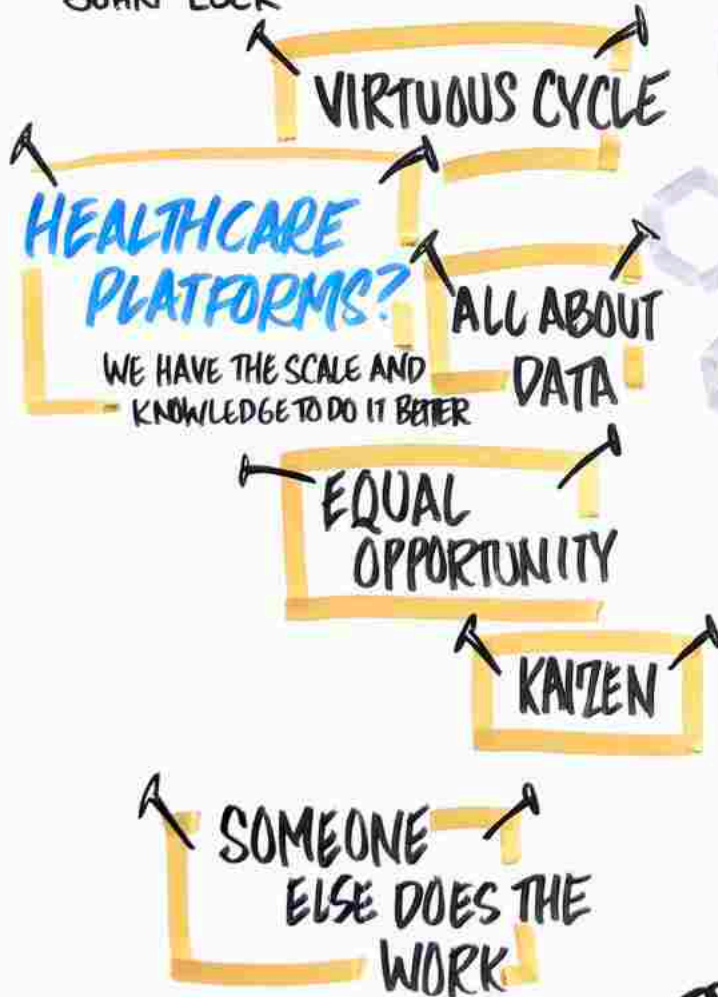
AMI GATES



THE POWER OF PLATFORMS TO CREATE SCALE

MED STAR INNOVATION FORUM · NOV 19, 2019

JOHN LOCK



WE HAVE THE SCALE AND KNOWLEDGE TO DO IT BETTER

NETWORK EFFECTS

MORE DRIVERS

MORE PASSENGERS

PROGRESSIVE IS LEARNING ABOUT YOU TO CREATE STRATEGY

WE

CONSUME THROUGH THE PLATFORM

ORIGINALLY, NO ONE "OWNED" ANYTHING



VALUE

PRODUCER

CUSTOMER

WHAT IS A PLATFORM?



lizard brain · l.green

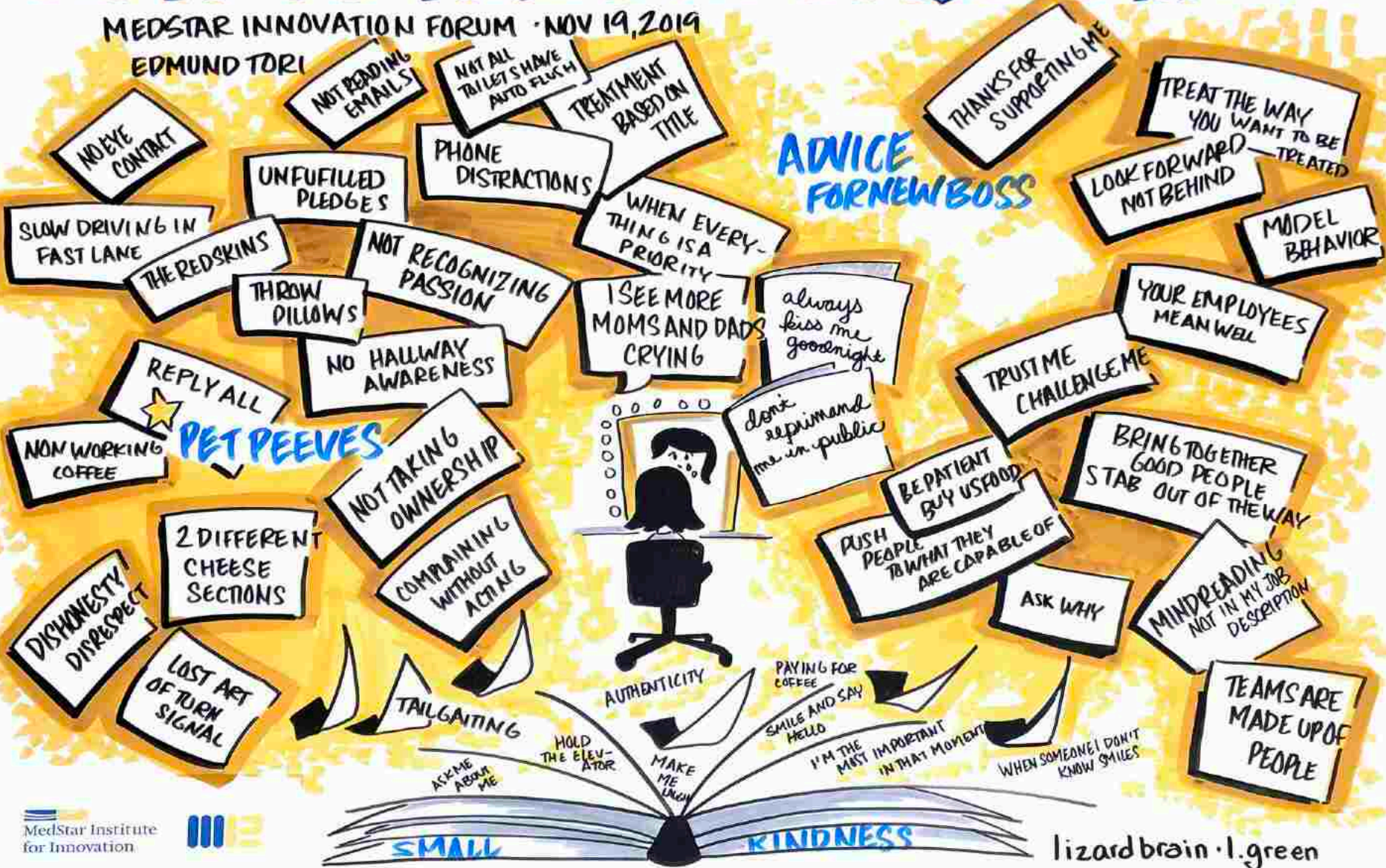
HOW TO WRITE A BOOK IN 14.7 MINS

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EDMUND TORI

ADVICE FOR NEW BOSS

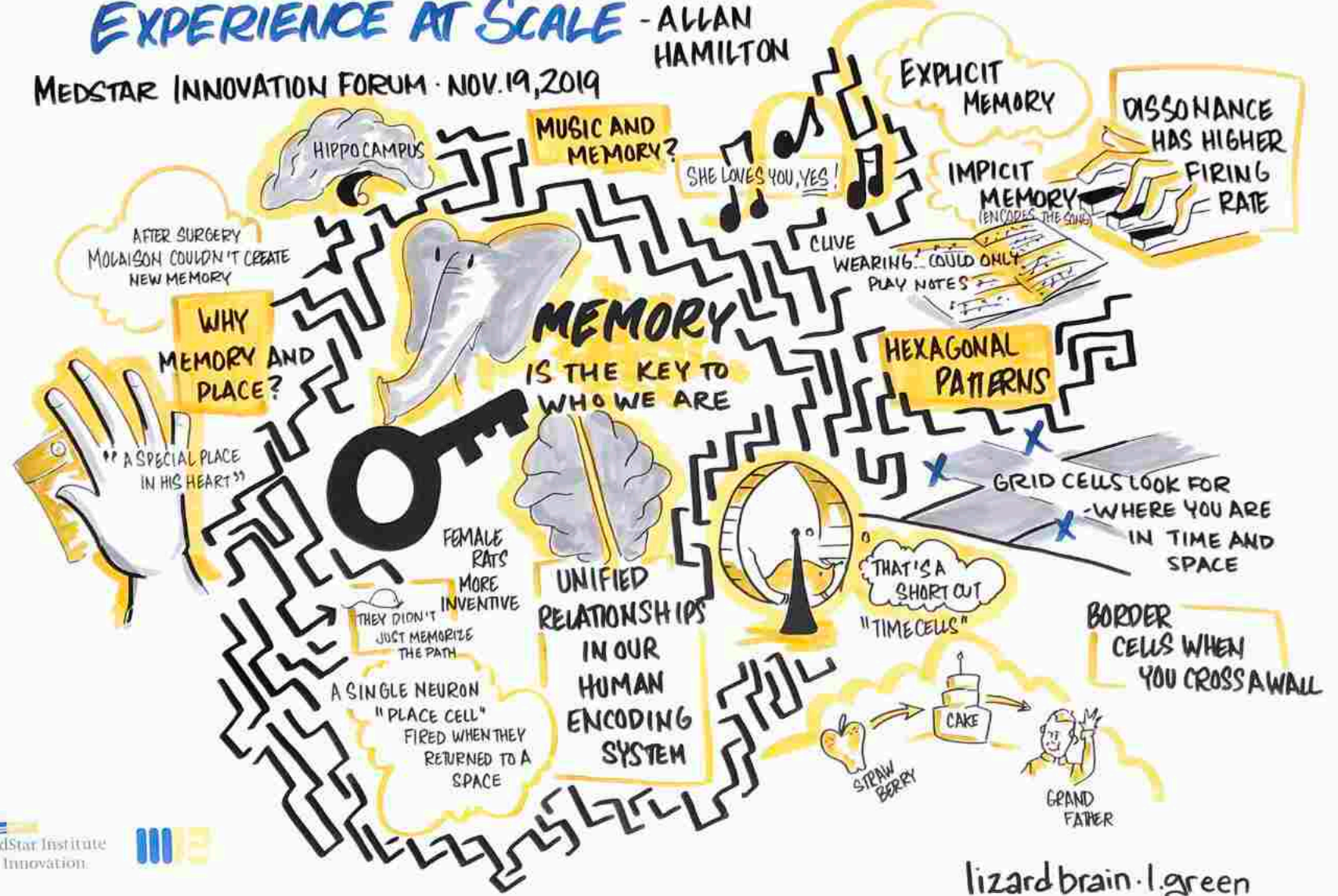
PET PEEVES



A MEDITATION ON HEXAGONS AND THE HIPPOCAMPUS

HOW THE BRAIN ENCODES SPACE, TIME AND EXPERIENCE AT SCALE - ALLAN HAMILTON

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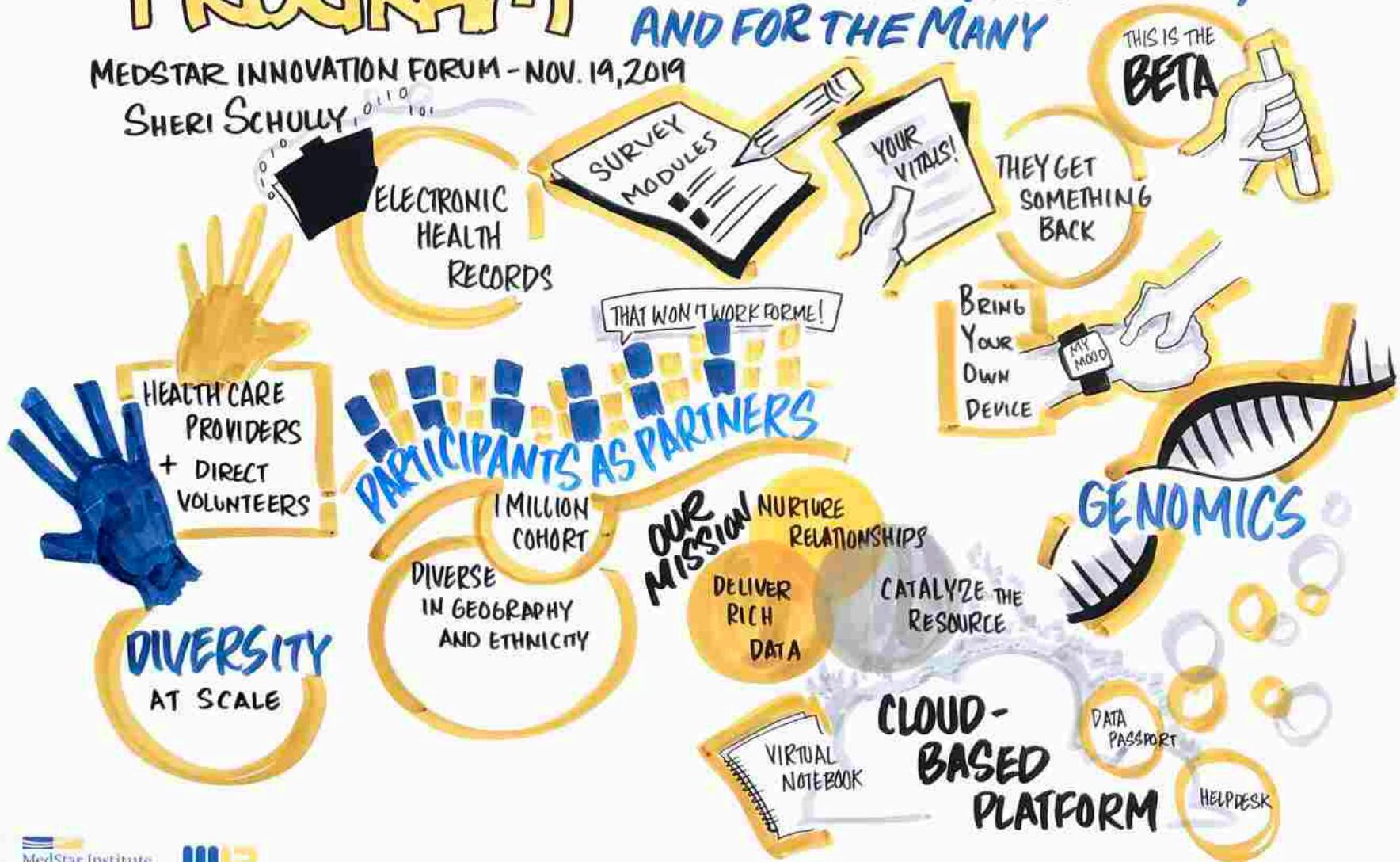


NIH'S ALLOF US RESEARCH PROGRAM

CREATING RESEARCH OF, BY, AND FOR THE MANY

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SHERI SCHULLY



HIGH CONSTRAINT YIELDS MAXIMAL LEVERAGE

A TALE OF INTERNATIONAL CYBERHACKING

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ERIC HASELTINE

START BY THINKING NOT FUNDING

PRIORITIZE
SPEED AND
MINIMALISM



YOU ONLY
NEED TO
GET TO
25
PRECINCTS

INTELLIGENCE
IS MORE
ABOUT TAKING
DOWN
THE OTHER GUY

IT'S ACTUALLY
EASY TO CHANGE
VOTES

IT CHANGES THE
PROPERTY OF WHAT
COMES BACK

THEY HAVE
CONCERNS ABOUT
THEIR SURVIVAL

DEPRIVE AND
GIVE RESOURCES...
DECIDE WHEN

OUR GREATEST
STRENGTH IS
OUR
GREATEST
WEAKNESS

ARROGANCE

STARTUPS
HAVE NOTHING
TO LOSE

CONSTRAINTS ARE INNOVATION'S
BEST FRIEND

NOW THAT WE ARE
OUT OF MONEY, WE
HAVE TO THINK
-CHURCHILL

BITS ARE
THE NEW
BULLETS

IT'S MORE
ABOUT WHAT
YOU LEAVE
BEHIND

RUSSIA IS A
SOURCE OF INNOVATION

IT'S A MIND-
SET

WE USE
PENCIL



FROM **STARTUP** TO **SCALEUP** TO **SUPERSCALE**

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DONNA HARRIS

WHEN A COMPANY RUNS OUT OF INNOVATION, IT RUNS OUT OF GROWTH



THE GEOMETRY OF INNOVATION

WHAT WE CAN LEARN FROM AMAZON, MICROSOFT, AND GOOGLE

MICHAEL GILLAM

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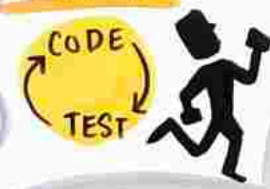


WE CAN PREDICT DROUGHT

IMAGINE 3D IMAGING AT HOME

AN INTERNET OF THINGS PEOPLE

TREADMILLING



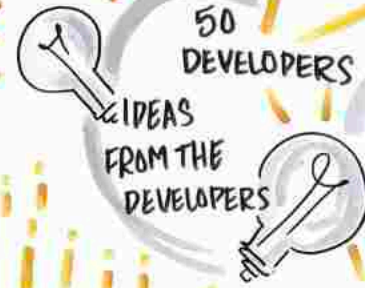
SELF DRIVING CAR THAT STOPS FOR A BABY DUCK

IT MIGHT BE BROKEN

THEY ASSIGNED THEMSELVES

1 PM

50 DEVELOPERS



CROWDSOURCING IDEAS AND PEOPLE CAN VOTE



IDEAS CAME FROM ABOVE

1 TEST
IF YOUR CODE BREAK, YOU FIX IT



REVISION

IS A PART OF THE CREATIVE PROCESS

RETHINK HOW WE MOVE MATTER

WHAT MIGHT THE HEALTHCARE SYSTEM EVOLVE TO?

THE TEST CAN GO TO THE PATIENTS

WORLD'S LARGEST TRANSPORTATION COMPANY DOESN'T PRODUCE CARS

PIXAR UNLOCKED DISNEY

BRAIN TRUST: POINT OUT THE PROBLEMS NOT SOLVE THEM

